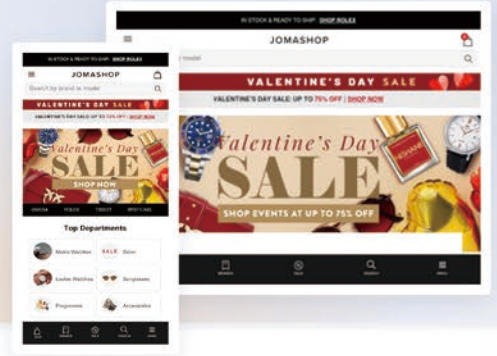


jomashop.com

jomashop.com offers the best prices on watches, handbags, sunglasses, apparel, beauty, shoes, pens, and more with fast shipping and top-rated customer service. our site features a huge selection of omega watches, rolex, breitleing, gucci, tissot, burberry, citizen, michael kors and more

App Store



Traffic & Engagement

Total visits

Nov 2022 - Jan 2023 Worldwide

24.24M

↓ -7.87% from last month

Device distribution

Nov 2022 - Jan 2023 Worldwide



- Desktop 34.52%
- Mobile Web 65.48%

Global rank #6,690

Country rank #2,159
United States

Industry rank #3
.../Jewelry_and_Luxury_Products

Engagement overview

Nov 2022 - Jan 2023 Worldwide All Traffic

Monthly visits	8.080M	Deduplicated audience	BETA	Pages / Visit	5.92
Monthly Unique Visitors	N/A	Visit Duration	00:04:04	Bounce Rate	45.54%

Visits Over Time ⓘ

Nov 2022 - Jan 2023 🌐 Worldwide 📱 All traffic

jomashop.com
24.24M

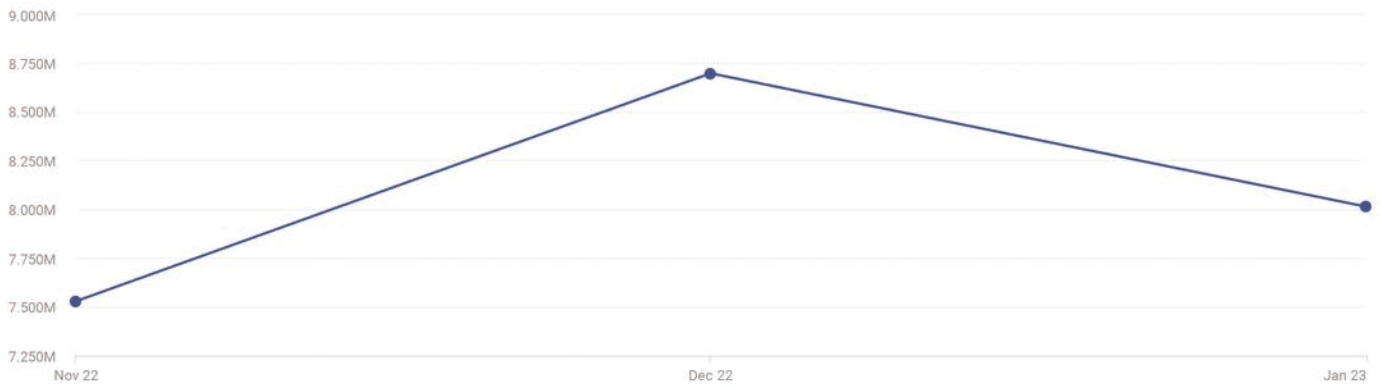
vs.

worldofwatches.com
1.038M

authenticwatches.com
2.849M

ashford.com
2.239M

prestigetime.com
1.334M



Geography

Top countries ⓘ

Nov 2022 - Jan 2023 📱 All traffic

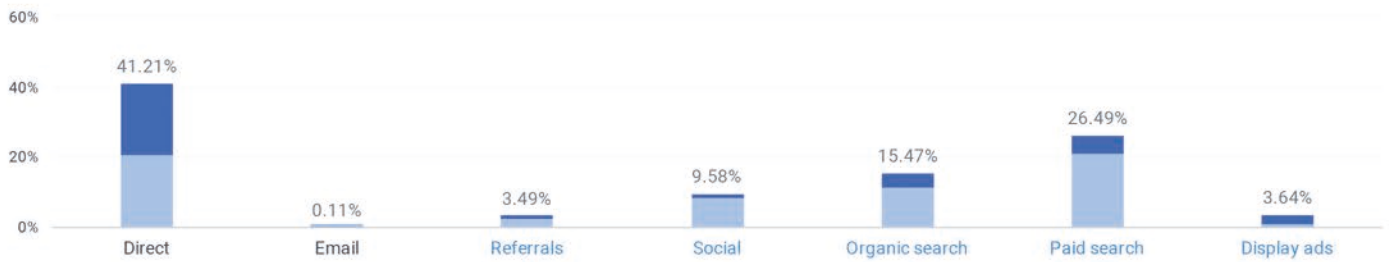


Country	Traffic Share	Change
United States	62.10% <div style="width: 62.10%;"></div>	↓ 13.24%
Canada	2.73% <div style="width: 2.73%;"></div>	↓ 8.23%
Vietnam	2.66% <div style="width: 2.66%;"></div>	↓ 20.84%
Mexico	2.27% <div style="width: 2.27%;"></div>	↑ 130.23%
Macedonia, the former Yugoslav Republic of	1.59% <div style="width: 1.59%;"></div>	↓ 46.37%

Marketing Channels

Channels overview 📄

📅 Nov 2022 - Jan 2023 🌐 Worldwide 📱 All traffic

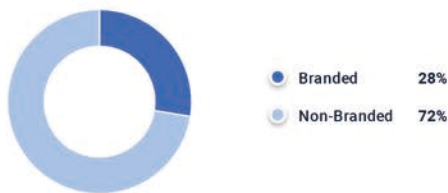


Organic Search

Organic search makes up 11.68% of website traffic

Branded VS. Non-Branded 📄

📅 Nov 2022 - Jan 2023 🌐 Worldwide 📱 Desktop



Top Organic Search Terms 📄

📅 Nov 2022 - Jan 2023 🌐 Worldwide 📱 Desktop

Search Term	Percentage	Change
jomashop	18.87%	↑ 2.04%
jomashop order status	1.21%	↓ 79.68%
조마샵	0.81%	↓ 40.28%
jomashop watches	0.66%	↓ 5.04%
joma shop	0.34%	↓ 27.02%

Paid Search

Paid search makes up 14.77% of website traffic

Top search ads [ⓘ]

Jan 2023 Worldwide Desktop

Ad · <https://www.jomashop.com/>

Tory Burch

Watches, Handbags, Crystals & More. 30 Money-Back, Worldwide Shipping! Fine Italian Style. America's Top Designer. Attainable Luxury Fashion. Diverse Intriguing Styles.

Top Paid Search Terms [ⓘ]

Nov 2022 - Jan 2023 Worldwide Desktop

jomashop	16.52%		↑ 4.73%
조마샵	0.42%		↓ 31.13%
joma shop	0.40%		↑ 5.28%
jomashop watches	0.05%		↑ 214.97%
grid.upgrade	0.50%		↑ 76.51%

Referrals

Referrals makes up 2.93% of website traffic

Top Referring Websites [ⓘ]

Nov 2022 - Jan 2023 Worldwide Desktop

Domain	Share	Change
fragrantica.com	12.15%	↓ 10.26%
ebay.com	6.60%	↑ 43.74%
amazon.com	6.29%	↓ 53.08%
auth.magic.link	4.97%	↑ 141.66%
dealabs.com	4.64%	↑ 51.54%

Top Referring Industries [ⓘ]

Nov 2022 - Jan 2023 Worldwide Desktop

Website Categories	Traffic Share
Beauty and Cosmetics	19.34%
Marketplace	14.75%
Jewelry and Luxury Products	11.50%
Fashion and Apparel	11.13%
Coupons and Rebates	9.72%

Outgoing Traffic

Top Link Destinations [ⓘ]

Nov 2022 - Jan 2023 Worldwide Desktop

Domain	Share	Change
google.com	36.81%	↑ 0.84%
paypal.com	28.86%	↓ 2.02%
track.getconvey.com	23.13%	↑ 55.13%
api.whatsapp.com	3.72%	↓ 23.47%
auth.magic.link	2.55%	↓ 82.17%

Outgoing Ads

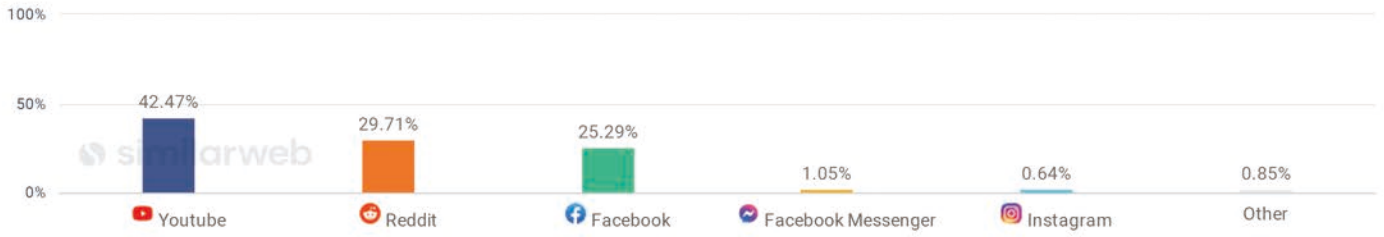
Top Ad Destinations [ⓘ]

Nov 2022 - Jan 2023 Worldwide Desktop

Domain	Share	Change
api.cactus-search.com	27.60%	-
slooks.top	7.73%	-
macys.com	6.69%	-
couponcause.com	6.20%	-
members.cj.com	5.30%	-

Social Traffic ⓘ

Nov 2022 - Jan 2023 Worldwide Desktop



Display Advertising

Display ads makes up 9.73% of website traffic

Display Ad Network ⓘ

Nov 2022 - Jan 2023 Worldwide Desktop



<input checked="" type="checkbox"/> CJ Affiliate	87.85%
<input checked="" type="checkbox"/> Google Display Ne...	8.55%
<input checked="" type="checkbox"/> LinkPrice	1.97%
<input checked="" type="checkbox"/> Skimlinks	1.55%
<input checked="" type="checkbox"/> Criteo	0.05%
<input checked="" type="checkbox"/> Others	0.03%

Top publishers ⓘ

Nov 2022 - Jan 2023 Worldwide Desktop

Publisher	Share	Change
youtube.com	39.55%	↓ 11.7%
fragrantica.com	13.71%	↑ 18.13%
slickdeals.net	10.50%	↑ 30.72%
dealmoon.com	6.12%	↓ 8.5%
mydealz.de	2.72%	↑ 99.69%